

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 262881

~~State~~ Local
Candidate

1. THE NAME OF THE CANDIDATE IS: JUAN ZAPATA
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF MIAMI DADE COMM in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Carlos Trueba

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Tere Gutierrez
Name

814 Ponce de Leon Blvd #204
Address

305-418-0118
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Carlos Trueba

* The Treasurer is often the only top officer of a Candidate Committee.



WPLG

ORDER

Print Date 10/23/12 Page 1 of 2

Flight Dates 10/28/12-11/04/12

Contract / Revision 262881 /
Original Date / Revision 10/23/12 10/23/12
Advertiser POL/J ZAPATA/D/COM/FL

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product ZAPATA FOR COMMISS.
Agency Com 15%
Billing Contact
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 06392423
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL GEN
Product Codes PL-Candidate
Priority P-2
Advertiser Ref

Order Share 25% Market Value 35200

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	25%	8800
WPXM	%	0
WSVN	25%	8800
WTVJ	25%	8800

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	2	\$1,785.00	\$2,100.00	0.00	10/01/12	10/28/12	2	\$1,785.00	\$2,100.00
November 2012	4	\$5,695.00	\$6,700.00	0.00	10/29/12	11/04/12	4	\$5,695.00	\$6,700.00
Totals	6	\$7,480.00	\$8,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	11/02/12	11/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	----1--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$2,500.00		0.00			
2	WPLG	11/03/12	11/03/12	M-Su LR Late News M-Su Late Run Late N	CM	Various (11:30 PM-12:00 XM)	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,200.00		0.00			
3	WPLG	10/28/12	10/28/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$1,600.00		0.00			
4	WPLG	10/28/12	11/04/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (12:00 PM-12:30 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$500.00		0.00			



WPLG

Print Date: 10/23/12

Page 2 of 2

Contract / Revision **262881** Flight Dates **10/28/12-11/04/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **POL/J ZAPATA/D/COM/FL** Product **ZAPATA FOR COMMISS.** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WPLG	10/28/12	11/04/12	TWISF/Michael Putney CM This Week in South F		1130a-1230p (12:00 PM-12:30 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1			1			\$500.00		0.00			
5	WPLG	10/29/12	10/29/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1-----			1			\$2,500.00		0.00			
Totals														6	\$8,800.00